

RETURN ON NVESTMENT

"Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues."

National Conference of State Legislatures

"Arts education is a money-andtime-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations."

National Governors Association

"74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors."

Florida Tax Watch Tourism Research Report

"3.2 percent -- or \$504 billion -- of current-dollar gross domestic product (GDP) in 2011 was attributable to arts and culture. In comparison, the U.S. Bureau of Economic Analysis's estimated value of the U.S. travel and tourism industry was 2.8 percent of GDP."

U.S. Bureau of Economic Analysis December 2013



Want Additional Information?

E-mail the Florida Cultural Alliance at info@flca.net and visit www.flca.net.

INVEST in Florida Department of State Division of Cultural Affairs (DCA) 2015-2016 Grants Programs

Arts & culture strengthen Florida's economy. This creative industry

- Preserves and creates JOBS supports over 88,326 full-time jobs.
- Gives Florida a COMPETITIVE EDGE to attract tourists and businesses — Florida cultural visitors spend on average 137% more than resident attendees.
- Contributes directly to the BOTTOM LINE Florida's not-for-profit arts and cultural organizations and artists have a documented \$ 3.1 billion impact on the state's economy every year. More than \$446.5 million annually is also returned to local and state government treasuries — a \$5 return to government treasuries for every \$1 invested.

County-by-county list of 2015-2016 qualified DCA grant applicants here.



	A. Florida Department of State Division of Cultural Affairs (DCA) Budget Line Items for Qualified 2015-2016 Grants Click on the category name to review the ranked list of eligible applicants under each grants-funding category below:	e B. Actual State 2014-2015 Appropriations that Fully Funded 421 qualified DCA grants:	C. What we REQUEST in 2015- 2016 State Budget: Please invest the following appropriation levels in 2015-2016 to fully fund 470 qualified DCA grant applicants — all are matched grants.
1	Cultural & Museum Grants	\$ 24,166,047	\$ 26,971,780
	340 qualified grant applicants are on 2015-2016 ranked list	e (fully funded 307 qualified grants)	
2	Specific Cultural Projects Culture Builds Florida Grants 71 qualified grant applicants are	\$ 1,165,486 (fully funded 57 qualified grants)	\$ 1,545,625
	on 2015-2016 ranked list		
	Cultural Facilities Grants	\$10,781,584	\$ 18,839,581
3	51 qualified grant applicants are on 2015-2016 ranked list	(fully funded 28 qualified grants)	
4	Cultural Endowment Program 8 eligible organizations that each qualify for a state match of \$240,000 on 2015-2016 ranked list	\$ 6,960,000 (provided state match- es of \$240,000 each to 29 qualified organizations)	\$ 1,920,000
	Subtotals of what was funded in 2014-2015 and what is requested for 2015-2016:	\$ 43,073,117 (fully funded <mark>421</mark> qualified matching 2014-15 DCA grants)	\$49,276,986 (will fully fund 470 qualified matching 2015-16 DCA grants)