

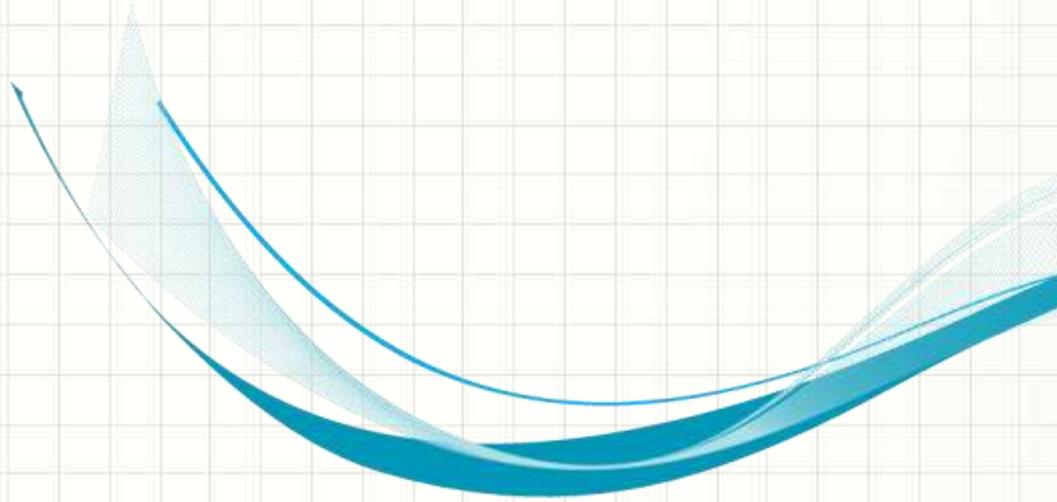


CREATING AND MARKETING SENSORY-FRIENDLY CULTURAL EVENTS FOR AUDIENCES & VISITORS WITH AUTISM AND SENSORY PROCESSING DISORDERS

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Why offer “Sensory Friendly” cultural programs?



- At least 1 in 20 children's daily lives is affected by Sensory Processing Disorder*
- 1 in 6 children experiences sensory symptoms that may be significant enough to affect everyday life*
- Autism prevalence figures are growing**
- Autism now affects 1 in 68 children, of which 1 in 42 are boys **
- Autism is the fastest-growing serious developmental disability in the U.S.**
- Autism affects over 3 million individuals in the U.S. and tens of millions worldwide **
- Autism costs a family \$60,000 a year on average

* *Sensory Processing Disorder Foundation*

** *Autism Speaks*

Why offer “Sensory Friendly” cultural programs?



Making the Arts Fun for Everyone!

Miami-Dade County's Department of Cultural Affairs is delighted to provide accessible arts experiences through its **All Kids Included** (AKI) initiative. AKI provides funding, ideas, programs and resources so that all children—those with disabilities and without—can fully participate in the arts. Here's how:





Creating a Sensory-Friendly Cultural Event for Audiences & Visitors with Autism and Sensory Processing Disorders

Pre-Visit Planning

- Convene Focus Groups
- Establish an Accepting Environment (training)
- Provide a [pre-show](#) / [pre-visit](#) guide or [video](#)
- Prepare a pre-show / pre-visit introduction



Sensory-Friendly

Appropriate Modifications and Accommodations



- Consider offering discounted admission



- Consider the size of the crowd / limit attendance



- Allow general admission seating



Sensory-Friendly

Appropriate Modifications and Accommodations



- Limit the length of the performance/visit



- Do not include an intermission



- Modify sound and lighting levels



Sensory-Friendly

Appropriate Modifications and Accommodations



- Provide noise canceling headsets / earmuffs



- Provide a professionally-staffed “Quiet Room”



- Provide remote viewing for performing arts



Sensory-Friendly

Marketing



- Find your audience!



- Promote pre-show / pre-visit guides or video



- Embed hyperlinks to online guides



- Use the Sensory-Friendly [access symbol](#)



Marketing



- Embed hyperlink to [Sensory-Friendly webpage](#)



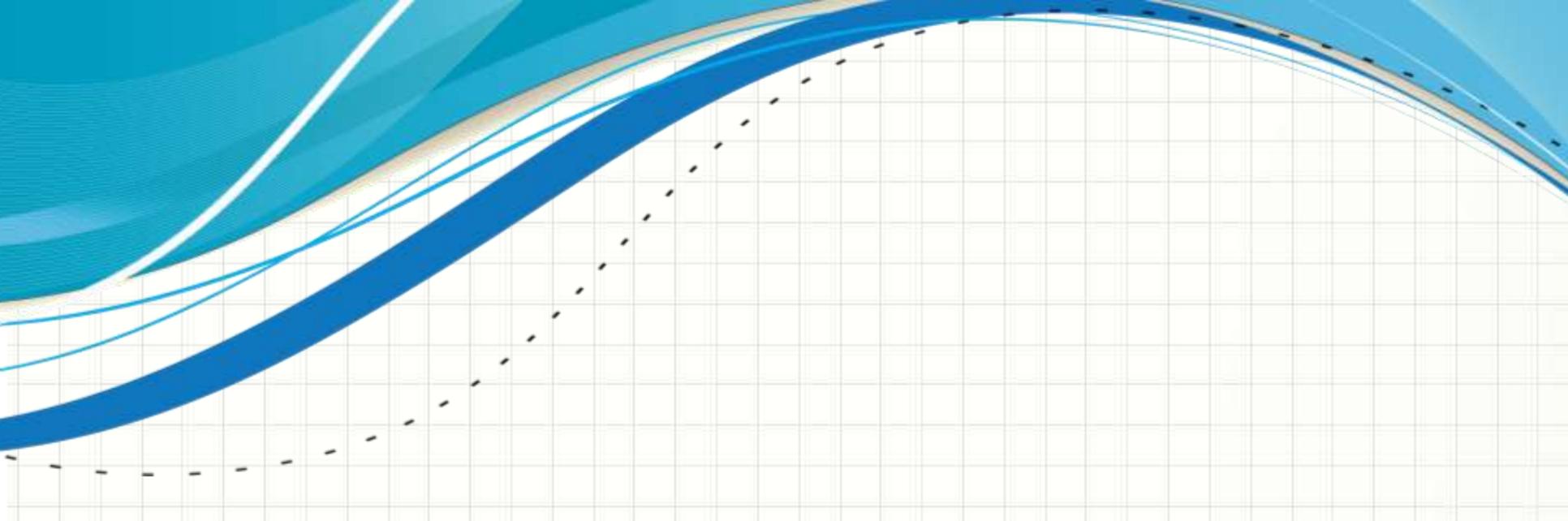
- Include an access statement



- Survey your audience, assess and evaluate



RESOURCES



QUESTIONS?