Date: April 21, 2021

Memorandum



To: Members, Cultural Affairs Council

From: Michael Spring, Director Michael Spring

Subject: Culture Shock Miami (CSM) – Discount Tickets for Youth Program

Culture Shock Miami (CSM)

• Miami-Dade Arts Education Collective - As a member of the Miami-Dade Arts Education Collective, CSM continues its work with the Adrienne Arsht Center's Education and Community Engagement team, Miami Theater Center (MTC), and the South Miami-Dade Cultural Arts Center's (SMDCAC) Education and Outreach Division. This group of South Florida Presenters came together to identify and pool resources to meet the arts education needs of school-aged children, grades K-12, during the pandemic. The Collective supports schools in Miami-Dade County, including Miami-Dade County Public Schools' (MDCPS) Cultural Passport Program, by providing diverse and high-quality virtual programming to students on an on-demand basis. To date, virtual performances have reached more than 65,110 students from over 75 schools.

The following list represents the performances made available and number of students reached during the first two quarters of the season:

- Turning 15 on the Road to Freedom (Theater) 3,570 students Grades 6-12;
- Hip Hop Nutcracker (Dance) 30,272 students Grades K-12;
- Air Play (STEAM-based Acrobatics) 5,605 students Grades K-8,
- Black Violin (Music) 12,345 students Grades K-12; and
- Emil and The Detectives (Theater) 4,219 students Grades 3-6.

Remaining performances for the season include:

- A Kid's Play About Racism (Theater) 4,294 students reached to date, Grades K-5;
- Ballet Hispanico (Dance) Grades K-12, April 12- 23, 2021; and
- Inez Barlatier (Storyteller in honor of Haitian Heritage Month) Grades K-3, May 2021.
- CSM Student Advisory Council CSM staff reactivated the program's Student Advisory Council in September and continues to hold virtual monthly meetings. Council members are involved in all aspects of decision-making, launching new virtual initiatives to encourage participation in the arts amongst their peers, and serving as ambassadors for the arts in their respective schools. In addition to the newly launched blog, Student Councilors introduced *Music in a Minute*, a virtual initiative that introduces the history and performance of a musical genre via the program's Instagram page. December's *Music in a Minute* featured CSM Student Councilor Nathaniel Andersen performing *Carol of the Bells* by Trans-Siberian Orchestra. In honor of Jazz Appreciation Month in April, *Music in a Minute* features a performance of Thelonius Monk's *Let's Call This* by Student Councilor Andre Perlman. Other Student Council-led activities include the launch of a campaign encouraging students to nominate outstanding arts educators. Nominated teachers have been featured on Culture Shock Miami's Instagram page.
- Courageous Creatives CSM staff continues its work with the young artists who participated in the program during the summer. Monthly meetings are being held with the cohort around the topics of social justice, advocacy and mentorship. Terrance Cribbs-Lorrant, Director of the Black Police Precinct and Courthouse Museum, led March's discussion with the creatives providing mentorship and guidance in their desire to launch a campaign encouraging teenagers to register to vote.

- Cultural Partners Update Vizcaya Museum and Gardens continues to provide a monthly allotment of 50 tickets to the program. The \$5 CSM tickets have been selling out since the museum re-opened its grounds in May. The Bass Museum of Art renewed their offering of 30 monthly tickets in November. The Coral Gables Museum has restarted its engagement with the program by offering 10 monthly tickets via the program's website. Other cultural partners who have offered tickets include Arts Ballet Theatre of Florida, Coral Gables Art Cinema, Dance Now Ensemble, The Deering Estate, and Fantasy Theatre Factory. The program continues to provide access to numerous free virtual and in-person events hosted by our cultural partners.
- 2020/21 Season Update Staff continues to work with agents and venues to reschedule performances from the program's 2019/20 season. The presentation of three (3) performances originally scheduled to take place between April and August 2020 are being renegotiated as artists re-evaluate their routing plans for the 2021/22 season.

Please be sure to visit Online Experiences at www.CultureShockMiami.com.