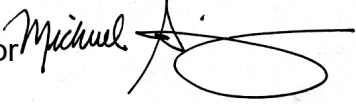


Date: June 16, 2021

To: Members, Cultural Affairs Council

From: Michael Spring, Director 

Subject: Culture Shock Miami (CSM) – Discount Tickets for Youth Program

Culture Shock Miami (CSM)

- **Miami-Dade Arts Education Collective** – As a member of the Miami-Dade Arts Education Collective, CSM continues its work with the Adrienne Arsht Center’s Education and Community Engagement team, Miami Theater Center (MTC), and the South Miami-Dade Cultural Arts Center’s (SMDCAC) Education and Outreach Division, providing diverse and high-quality virtual programming to school-aged children during the pandemic. To date, virtual performances have reached more than 74,590 students from over 100 schools.

In honor of Haitian Heritage Month, the Collective presented local Haitian-American musician and composer, Inez Barlatier’s *Ayiti – Stories and Songs from Haiti*. Offered in May to Grades K-8, the virtual performance reached 7,065 students from 28 schools. The on-demand performance has been extended until June 9 to coincide with the end of the school year. In addition to *Ayiti*, *A Kid’s Play About Racism* (Theater, Grades K-5) will close out the 2021 season.

The following list represents the performances made available and number of students reached during the 2020/21 season:

- *Turning 15 on the Road to Freedom* (Theater) – 3,570 students Grades 6-12;
- *Hip Hop Nutcracker* (Dance) - 30,272 students Grades K-12;
- *Air Play* (STEAM-based Acrobatics) - 5,605 students Grades K-8,
- Black Violin (Music) – 12,345 students Grades K-12;
- *Emil and The Detectives* (Theater) – 4,219 students Grades 3-6; and
- Ballet Hispanico (Dance) – 7,601 students Grades K-12.

The Collective is discussing offerings for the 2021/22 season to continue its work of providing free virtual performances to students throughout Miami-Dade County.

CSM Student Advisory Council – The Student Advisory Council held its last 2021 season meeting last month. Council members have been involved in all aspects of decision-making, launching new virtual initiatives to encourage participation in the arts amongst their peers. In addition to the [blog](#) launched in December 2020, Student Councilors introduced *Music in a Minute*, a virtual initiative that highlights the history and performance of a musical genre via the program’s Instagram page. Other Council-led activities included the launch of a campaign encouraging students to nominate outstanding arts educators. Nominated teachers have been featured on Culture Shock Miami’s Instagram page.

CSM staff will begin recruitment for the 2021/22 Council at the end of June.

- **Courageous Creatives** – CSM staff continues its work with the young artists who participated in the program last summer. Monthly meetings are being held with the cohort around the topics of social justice, advocacy, and mentorship. The creatives launched their *It Takes Courage to be Creative, So Allow Me* advocacy campaign on May 25 to coincide with the one (1) year anniversary of the

George Floyd murder. Creatives sent emails to local, state and congressional elected officials to introduce the group, its work and to advocate for change in their communities.

- **Cultural Partners Update** – As of June 1, Frost Museum of Science and ZooMiami renewed their respective allocations of 50 monthly tickets to the program. Tickets to both museums sold out on June 1. Other cultural partners who have offered tickets include Arts Ballet Theatre of Florida, The Bass Museum of Art, Coral Gables Art Cinema, The Coral Gables Museum, Dance Now Ensemble, The Deering Estate, Fantasy Theatre Factory, Rubell Museum, and Vizcaya Museum and Gardens. The program continues to provide access to numerous free virtual and in-person events hosted by our cultural partners.
- **2020/21 Season Update** – Staff continues to work with agents and venues to reschedule performances from the program's 2019/20 season. The presentation of three (3) performances originally scheduled to take place between April and August 2020 are being renegotiated as artists re-evaluate their routing plans for the 2021/22 season.

Please be sure to visit *Online Experiences* at www.CultureShockMiami.com.