

**MINUTES OF THE
MIAMI-DADE COUNTY CULTURAL AFFAIRS COUNCIL
February 27, 2020**

A meeting of the Miami-Dade County Cultural Affairs Council was held at the Sandrell Rivers Theater, 6103 NW 7th Avenue, Miami, Florida.

<p><u>Members Present</u> Xavier Cortada, Chair Mitchell Bierman Mireille Chancy-Gonzalez Sandra Curbelo Brian May Cheryl Rees Janá Sigars-Malina, Vice Chair Monty Trainer Justin Trieger</p>	<p><u>Members Not Present</u> Alejandro Aguirre Denise Gerson Adolfo Henriques Phyllis Simpkins Rosa Sugañes</p> <p><u>Others Present:</u> Laura Bruney John Copeland Garnet Esters Larry Fields Sheila Womble</p>
<p><u>Staff</u> Michael Spring, Director Marialaura Leslie, Deputy Director Kelly Allocco Francine Andersen Patricia Arbelaez Roxana Barba Nicolle Campbell Tania Centeno Nicole Chaplin Kimberly Chuck Mary-Margaret Dale Marshall Davis Ivette Dominguez Alex Fernandez Joyce Fleming</p>	<p><u>Staff (continued)</u> Olga Gonzalez Teddy Harrell Liliana Hernandez-Constenla Regla Lee Amanda Sanfilippo Long Gilda Mooney Steven Padilla Alex Peraza Adriana Perez Dana Pezoldt Katherine Revell Javier Siut Christina Tassy-Beauvoir Pamela Valles Graham Winick</p>

Chairman Xavier Cortada called the meeting to order at 11:26 p.m.

Chairman Cortada introduced Larry Fields, Executive Artistic Director of the Fantasy Theatre Factory at the Sandrell Rivers Theater. Mr. Fields welcomed the Council to theater and invited members to take a tour of the facility after the budget retreat.

Mr. Spring noted the Sandrell Rivers Theater is a County-owned theater built with a \$5 million allocation from Building Better Communities bond funds. Miami-Dade County Commission Chair Audrey Edmonson championed the idea that the theater become part of the mixed-use development which includes a transit hub, residential towers and the theater. Miami-Dade County has an operating agreement with Fantasy Theatre Factory and The M Ensemble to operate and program the facility of the County's behalf.

Chairman Cortada recognized special guests attending the meeting: Laura Bruney, President and CEO of the Arts and Business Council of Miami; Sheila Womble, Executive Director of Arts4Learning; Garnet Esters, Program Manager at The Children's Trust; and John Copeland, Cultural Tourism Director of the Greater Miami Convention and Visitors Bureau.

ITEMS FOR APPROVAL

Requests for Excused Absences for February 27, 2020

Requests for excused absences for Alejandro Aguirre, Denise Gerson, Adolfo Henriques and Rosa Sugrañes were approved unanimously. (Motion by Ms. Sigars-Malina; seconded Ms. Chancy-Gonzalez)

Approval of January 15, 2020 Minutes

The minutes of the January 15, 2020 Council meeting were approved unanimously. (Motion by Ms. Chancy-Gonzalez; seconded by Mr. Bierman)

FY 2019-2020 Community Grants (CG) Program Panel Recommendations – Third Quarter

Mr. Graham Winick reported that the FY 2019-2020 Community Grants program panel, chaired by Miami-Dade County Department of Cultural Affairs Grants Chief Gilda Battle-Mooney, convened on February 13, 2020 to review 27 applications requesting \$222,500.00 for the Third Quarter of the program. The Panel recommended funding 27 applicants for a total of \$165,000.00. The Community Grants Program is responsive on a quarterly basis to non-profit organizations developing small to medium scale community-based cultural programs, projects and events, such as fairs, parades, neighborhood festivals, conferences and publications. This program is particularly appropriate for projects which encourage the preservation of heritage and cultural traditions, and social service organizations and cultural groups developing collaborative intervention projects.

The following Council member declared a conflict of interest and abstained from voting on the following:

Councilor Bierman - The Miami Foundation, Inc. a/f/a Bookleggers Library Inc.

The Panel's recommendations to fund the remaining organizations were approved unanimously. (Motion by Mr. Bierman; seconded by Ms. Janá Sigars-Malina)

Ancient Spanish Monastery Foundation, Inc.	\$3,963
Art Creates Us Inc. d/b/a ProjectArt	\$5,944
Artefactus Cultural Project, Inc. a/f/a Thespis Acting Project, Inc.	\$5,944
Art for Us, Inc.	\$5,944
Centro Cultural Boliviano Masis, Corp.	\$7,925
Compositum Musicae Novae, Inc.	\$5,944
Evolutionary Arts Life Foundation, Inc.	\$5,944

Fire Haus Projects, Inc.	\$3,963
Holocaust Memorial Committee, Inc.	\$5,944
IFCM Corp. d/b/a/ FilmGate Miami	\$11,885
Les Ailes Du Desir Foundation, Inc.	\$3,963
Miami Beach Gay Pride, Inc.	\$11,885
Miami Chamber Music Society, Inc.	\$5,944
Miami River Fund Inc	\$7,925
NAMI Miami-Dade County, Inc.	\$5,944
National Art Exhibitions of the Mentally Ill, Inc.	\$5,944
NWD Projects Inc.	\$5,944
Para Bajitos Inc.	\$5,944
SBC Community Development Corporation of Richmond Heights, Inc. a/f/a ASK Colestars, Inc.	\$5,944
The Episcopal Church of the Holy Family	\$4,517
The Fountainhead Residency, Inc.	\$5,944
The Miami Oratorio Society, Inc.	\$3,963
The Performing Arts for Autism Foundation Inc.	\$5,944
World Literacy Crusade of Florida, Inc.	\$5,944
Yiddishkayt Initiative, Inc.	\$5,944
Youth Education Trough Sports, Inc (YES)	\$5,944

The Panel's recommendations to fund the following organization, for which there was the above-mentioned Councilor conflict of interest and abstention was voted on and passed unanimously as follows.

The Miami Foundation, Inc. a/f/a Bookleggers Library Inc. (Motion by Ms. Sigars-Malina; seconded Ms. Chancy-Gonzalez)	\$5,944
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REPORTS AND DISCUSSION ITEMS

Presentation: FY 2020-2021 Business Plan and Budget Overview

Mr. Spring provided an overview of the work of the Department and its programs and services.

Mr. Spring highlighted the many accomplishments of the Department of Cultural Affairs for 2019, including awards, grants and the increase in outreach and audience development. Specifically, he noted the following strengths:

- The Mayor recommends and the Commission approves a \$2.5 million increase in County grants for Miami-Dade's outstanding cultural organizations and artists
- State funding for the arts increases from \$2.65 million in FY 18-19 to \$21.25 million in FY 19-20
- National Endowment for the Arts funding has the largest increase in 10 years to \$162.25 million

- The Children’s Trust renews its increased funding of \$1.5 million and more than 300,000 children and families have opportunities to participate in the arts
- The Jorge M. Pérez Family Foundation awards a \$100,000 CreARTE grant to launch the architectural design work for a new African Heritage Cultural Arts Center
- The Peacock Foundation awards a \$25,000 grant for scholarships to the African Heritage Cultural Arts Center’s After School Arts Academy
- The State Division of Cultural Affairs awards two grants to the Department: \$44,603 for programs and services and \$44,026 for Miami-Dade County Auditorium’s presenting series
- The National Endowment for the Arts awards a \$20,000 grant for New Dance / New Ground, a dance performance series featuring new works by local choreographers
- “Culture Shock Miami,” \$5 student ticket program, reaches more than 15,500 13-22-year olds
- Bilingual “Golden Ticket Arts Guide” serves more than 17,000 senior citizens with free ticket offers
- More than 200,000 people attend performances at Miami-Dade County Auditorium and South Miami-Dade Cultural Arts Center
- The Department hosts the 2019 National Arts Marketing Project Conference, showcasing best practices and latest trends in arts marketing
- Artburst, the Department’s collaboration with the Arts & Business Council of Miami on a multi-media platform covering the arts, expands to include dance, theater, music and the visual arts
- The Greater Miami Convention & Visitors Bureau, with the Department’s support, launches a new publication, “The Arts & Culture Insider for Greater Miami and the Beaches”
- Arts Resilient 305 is approved by the Council to empower the arts community and help create awareness and advocacy regarding climate change and sea level rise
- The construction contract for the Westchester Cultural Arts Center is approved
- The Department convenes a roundtable discussion with key arts funder, including the Knight Foundation, the Miami Foundation and the Jorge M. Pérez Family Foundation, to share strategies and discuss ways to encourage more private arts philanthropy

Mr. Spring provided an overview of the Department’s areas of work and the current and future objectives for each:

- Grants
 - continue to secure more grants funding needed to help address stability and growth
 - initiate new grants programs to advance the work of artists and cultural organizations
- Education, outreach and access
 - increase the reach of existing programs
 - launch expanded and new programs and partnerships to reach and involve more people
- Cultural capital projects
 - care adequately for existing venues
 - build the next generation of facilities
- Cultural facilities
 - strengthen management and pro-active programming of our theaters and arts centers
 - create new facilities initiatives to support the work of artists and cultural organizations
- Quality design
 - deploy public art to make buildings great
 - involve outstanding artists and designers collaboratively to make our built and natural environment outstanding

Mr. Spring summarized the vision, mission and main objectives of the work of the Department of Cultural Affairs:

- VISION: To be a major, international cultural capital

- MISSION: To develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all our residents and visitors who are their audiences

Mr. Spring outlined the portfolio of public sector investments to promote the growth of Miami-Dade County's cultural community:

- Cultural Development: Grants and Technical Assistance
 - General operating support grants
 - Project-based grants
 - Youth arts grants
 - Artist grants

General Operating Support Grants include the following:

- Developing Arts in Neighborhoods (DAN) grant Program for small, grassroots organizations
- Hannibal Cox Jr. (HCJ) Grant Program, for small to mid-sized organizations
- Cultural Development (CDG) Grant Program for mid-size organizations
- Cultural Advancement (ADV) Grant Program for mid-to-large organizations
- Festivals and Special Events (FEST) Grant Program for mid-to-large organizations
- Major Cultural Institutions (MCI) for large organizations

Project-based grants include the following:

- Audience Access (AUD) Grant Program
- Capital Development (CAP) Grant Program
- International Cultural Exchange (ICE) Grant Program
- Community Grants (CG) Quarterly Grant Program
- Tourist Development Council (TDC) Quarterly Grant Program

Youth arts grants include the following programs:

- Summer Arts & Science Camps (SAS-C) for Kids Grant Program
- Youth Arts Enrichment (YEP) Grant Program
- Youth Arts Miami (YAM) Grant Program

Artist grants include the following:

- Artist Access (ART) Grant Program
- Creative Capital (CRC) Professional Development Program
- Dance Miami Choreographers' (DMC) Program
- Playwright Development Program (PDP)
- South Florida Cultural Consortium Visual and Media Artist Program

Mr. Spring outlined programs through which the Department implements its education, outreach and access goals and areas of work.

- Invest in and strengthen cultural organizations that provide youth arts programs for children and families
 - Youth Arts Miami Grants and Arts 4 Learning Miami partnership
- Increase opportunities for children and youth in Miami-Dade County to engage in direct, high quality, live arts experiences as a part of their education
 - The Children’s Trust Supported Programs
 - Youth Arts Enrichment Grants
 - Summer Arts & Sciences Camps for Kids Grants
 - All Kids Included – Accessible Arts Experiences for Kids
 - Culture Shock Miami – Student Discount Tickets
 - Caleb Auditorium / Miami-Dade County Auditorium Performance Series for Students
 - African Heritage Cultural Arts Center
- Expand training opportunities and technical assistance for arts administrators, cultural organizations, artists and educators
 - Training for Artists and Educators, Organizations and Administrators
 - Accessibility Training for Organizations
 - Conferences
- Expand outreach and promotional opportunities to connect more people to cultural events and create opportunities for residents and visitors to participate in the arts
 - Golden Ticket Arts Guide
- Strengthen collaborations with civic and community partners positioned to help maximize marketing strategies and develop future audiences
- Develop publications and technical assistance materials for cultural organizations and artists

Mr. Spring presented the programs through which the Department manages capital projects, builds and improves cultural facilities and manages and programs cultural facilities.

- Countywide Infrastructure Investment Program (CIIP)
- Competitive grants program
- Management of county capital funds
- Improvement, maintenance and programming of Department-managed facilities
 - African Heritage Cultural Arts Center
 - Joseph Caleb Auditorium
 - Miami-Dade County Auditorium
 - South Miami-Dade Cultural Arts Center
- Department serves as liaison to County-owned and supported cultural facilities
 - Adrienne Arsht Center for the Performing Arts of Miami-Dade County
 - HistoryMiami
 - Phillip and Patricia Frost Museum of Science
 - Sandrell Rivers Theater
 - Vizcaya

Mr. Spring reported that Countywide Infrastructure Investment Program (CIIP) requests for County facilities are as follows:

Adrienne Arsht Center, “Keep it like new” capital costs	\$5,000,000
African Heritage Cultural Arts Center, Repairs and renovations	\$2,031,594

Caleb Auditorium, Repairs and renovations	\$6,355,092
Miami-Dade County Auditorium, Repairs and renovations	\$17,846,081
Miami-Dade County Auditorium, Parking structure and staff and rehearsal	\$24,229,933
Sandrell Rivers Theater, Roof repairs	\$372,907
South Miami-Dade Cultural Arts Center	\$1,510,464

Mr. Spring reported there are currently an estimated \$141,000,000 in unfunded needs for County cultural facilities. There are currently an estimated \$371,000,000 in unfunded needs for community facilities.

Mr. Spring summarized the important role of the Art in Public Places program in the Department:

- Commissioning new public art with County Departments, in conjunction with private development on County land and on behalf of municipalities
- Maintaining and repairing the collection of more than 700 works
- Educating and raising awareness of the role of artists in the development of sustainable and quality communities

Mr. Spring summarized a 3-5-year overview of Departmental priorities:

- To strengthen existing programs (i.e., secure more resources, including funding and as necessary, staff)
- For each area of our work, there are preliminary concepts for expansion and new programs
- New resources, including staff and funding, need to be secured to implement recommendations for expansion and new programs
- Next steps for each area are prioritization, action steps and timetable, including strategies for partnerships and advocacy

Mr. Spring outlined 3-5-year plans for each of the following areas of work, starting with public art and quality design's focus on best practices

- Establish a quality design program for County government buildings and spaces, affecting architecture, interior design, public space planning, etc.
- Franchise the public art program and its successes to collaborate with private development or other public sector agencies or governments (e.g., municipalities) to incorporate the work of artists
- Work with partners (e.g., other units of local government) to establish quality design criteria to be applied to buildings, spaces, and public space planning
- Develop education and outreach programs to create greater awareness about public art
- Increase the use of temporary public art projects to address community issues
- Adequately staff current and increased functions

Mr. Spring outlined 3-5-year plans for cultural capital projects and facilities.

- Use Countywide Infrastructure Investment Program (CIIP) funds to complete renovations/replacement needs at County cultural facilities
- Complete preparatory work for potential new County bond program

- African Heritage Cultural Arts Center master plan and design work on new facility now with Pérez CreARTE grant and potential NEH grant
- Miami-Dade County Auditorium - P3 for parking garage, studio theater and additional offices and support spaces
- South Miami-Dade Cultural Arts Center - permanent outdoor performance infrastructure, parking garage
- Community facilities – focus funding on securing facilities for cultural organizations now in temporary (i.e., leased) spaces and on establishing facilities in under-served areas
- Address capital needs of County facilities managed by others
 - Adrienne Arsht Center for the Performing Arts
 - Coconut Grove Playhouse (studio theater, scene shop, etc.)
 - HistoryMiami
 - Sandrell Rivers Theater
 - Vizcaya
 - Westchester Cultural Arts Center (phase 2)

Mr. Spring outlined 3-5-year plans for the managing and programming of the Department's cultural facilities.

- Complete the build-out of staffing, equipment and resources necessary to maximize facilities' use and impact
- Establish Department-wide facility use and maintenance policies and procedures, standardize procurement processes and license agreements
- Expand the use of the facilities to develop Miami artists and cultural organizations
- Showcase new work initiated through the Department's grants, fellowships and mentorships
- Increase residency programs
- Launch training initiatives and internships in theater management
- Develop the capacity to work with artists and performing arts organizations to create touring packages and provide management support
- Create a "showcase/summit of presenters" and invite local artists

Mr. Spring outlined 3-5-year plans for the managing and programming of the Department's education, outreach and access programs.

- Sequential (K-12) arts instruction (making and appreciating art) as a component of overall educational requirements
- Exposure to the arts through field trips and in-school performances and demonstrations by artists and cultural organizations
- Curriculum Requirements
- Educator Training
 - Provide district-wide training on STEAM/arts integration for educators
 - Increase training on inclusion and behavioral strategies for educators using the arts
- Secure resources to address unmet needs in AKI, SAS-C and YEP, in alignment with the Department's long-term arts education goals and The Children's Trust strategic plan for investments
- Increase Culture Shock visibility, launch "After Shock" program for young professionals
- Increase the number of students participating in field trips through the Cultural Passport program
- All Kids Included Initiative
 - Launch "Arts Ops" paid internships in high school and college
 - Expand Youth Arts in the Parks computer animation classes

- Create community-wide initiative to utilize arts to address mental health in children

Mr. Spring outlined 3-5-year plans to focus on strengthening artist and cultural organizations through grant funding.

- Create a program to fund artists projects (similar to the Arts Resilient Prizes)
- Expand fellowship and mentorship programs to encompass other disciplines (e.g., composers, musicians, writers, theater professionals, etc.) and assess the benefits of multi-year fellowships
- Expand the scope and reach of the Department’s professional development work with artists
- Establish a program for technical assistance and funding to support Miami-Dade performing arts groups’ touring
- Provide support to artists and cultural organizations to attend booking conferences, showcases, and other opportunities to share their work
- Offer support to independent filmmakers to present in national and international film festivals
- Re-establish the Cultural Acquisition Fund to help arts organizations purchase and control property
- Assess the need to re-introduce the Cultural Access Network grants program
- Work on building code/zoning incentives designed to encourage developers to expand, improve and/or create cultural facilities
- Offer support to artists and cultural organizations to offset costs associated with rehearsal fees, rental fees, etc. at local venues

Mr. Brian May arrived at 1:24 p.m.

Mr. Spring reported on factors affecting next year’s budget: There is an expected increase in projected bed tax revenues, not likely to be enough to compensate for FY 20-21 increased costs and lower carry-over revenue. Consequently, there will be a revenue gap to sustain a “status quo” budget. The Council resolved at last year’s Retreat to request no less than \$2.5 million in additional funds to: 1) help restore the grants budget to its pre-recession level and then, address increased, present day needs in the cultural community; and 2) strengthen staffing to meet the requirements of the Department’s growing responsibilities for programs, services and facilities activities. Finally, the launch of the Countywide Infrastructure Investment Program (CIIP) will provide financial resources to complete all necessary repairs and upgrades for the Department’s facilities.

Mr. Spring provided an overview of the fundamentals of the Department’s budget. He reported that the FY 2006-2007 pre-recession “high water” mark budget was \$15.888 million; in current dollars, this would equate to \$26,641, 813. In FY 2019-2020 the budget was \$19.039 million. The upcoming FY 2020-2021 budget is \$19.039 million. The gap in funding now needed to restore grants to the “buying power” of 2006-2007 goal is \$7,602,814.

Mr. Spring reported on items for which additional funding or “enhancements” are needed: African Heritage Cultural Arts Center for 45th anniversary celebration events and enhanced programming post-renovations; shows and co-presentations at Miami-Dade County Auditorium and South Miami-Dade Cultural Arts Center; and additional staff to address the Department’s growth. These positions include: a dedicated human resources position; accounting positions; Theater Production Manager at African Heritage Cultural Arts Center; House Manager at Miami-Dade County Auditorium; and project management and support staff in Art in Public Places.

Mr. Spring noted that the budget development is a fluid process and shifts are anticipated. He noted that there will be many expected changes to the County landscape due to the 2020 elections which could likely have an impact on the Cultural Affairs Council.

Council Motion Regarding the FY 2020-2021 Budget

A motion was made to approve the budget and request incremental increases to the Department's annual budget over the next three years. It was resolved to request no less than an additional \$3.3 million for the Department's FY 2020-2021 budget, to continue to restore grants to the 2006-2007 "high water mark" and an additional \$2.2 million in budget enhancements to meet the Departmental growing programming and staffing needs. The overall 5-year goal remains to rebuild the budget to keep pace with the reality of present-day growing costs and demands for programs and services. The motion passed unanimously. (Motion by Mr. May; seconded by Mr. Bierman)

State Arts Budget Update

Mr. Graham Winick reported that Department of Cultural Affairs staff were part of Arts and Culture Day at the State Capitol on January 21-22, 2020 to support the State arts budget. The team asked legislators to support full funding of the \$60 million recommended through the competitive grants process at the state level. The State budget impacts 140 cultural organizations in Miami-Dade County. Mr. Spring added that he serves as the volunteer Chair of the Florida Cultural Alliance, the State arts advocacy organization. He urged Council members to join at the highest level they can to support the State arts budget.

National Endowment for the Arts

Mr. Spring reported that Congress responded to advocacy calls and the National Endowment for the Arts (NEA) was funded at its highest level in 10 years, in spite of being recommended for elimination by the White House. The final FY 2020 appropriation bill provides a \$7.25 million increase for national grantmaking. The NEA administers thousands of arts and humanities grants and 40% of the funding is directed to state arts councils. Mr. Spring added that he serves on the board of the Americans for the Arts Action Fund which advocates for the arts at a national level.

Arts and Resiliency Update

Mr. Spring reported the Department has developed a test website as directed by the Cultural Affairs Council and the Green Task Force. Mr. Spring presented the new website which uses graphic elements endorsed by the Council to brand the Arts Resilient 305 program. The website is comprehensive and includes graphics and social media kit, resiliency resources, advocacy and funding opportunities and information on the Resilient Arts Prizes for artists and organizations.

Updated Councilor Assignments for FY 2020-2021

Council members reviewed their updated grant panel assignments and were encouraged to communicate with staff liaisons.

DIRECTOR'S REPORTS

- Oral arguments for the Miami-Dade County petition to the Appellate Division of the Circuit Court of the Eleventh Judicial Circuit appealing the City of Miami Mayor's veto of the County's application for a final Certificate of Appropriateness for the Coconut Grove Playhouse is scheduled to be heard by the Court on March 17, 2020.
- A proposed tax bill making its way in Tallahassee attempts to restructure the use of the bed tax. The bill was introduced by Miami-Dade legislators and will impact how Miami-Dade County uses the funds to support the arts.
- Ms. Hernandez-Constenla reported the County's Census 2020 outreach and messaging campaign is underway. A Staff Working Group and Speakers Bureau have been established to lead the campaign. Team members promote the Census at community events and educate the public on three key points: the Census is easy to

complete: it is confidential; and it is important for our community as federal dollars and representation in Congress will be impacted by how well Miami-Dade responds. Census materials will be mailed out in March 2020.

COUNCILOR REPORTS

- Ms. Chancy-Gonzalez thanked Chairman Cortada for his enthusiasm in leading the Cultural Affairs Council.
- Mr. Trainer invited Councilors to this year's Miami-Dade Days, which has a design-a-tie/scarf competition featuring a New World School student's winning design that is provided to participants and State elected officials.

Chairman Cortada asked that all Miami-Dade County Department of Cultural Affairs staff and guests present introduce themselves and discuss "what moves them" to do the type of work they do. Staff present included the Department's downtown grants management team; the education and outreach team; the capital projects team; the Art in Public Places team; the finance division; and the facilities management team members from the African Heritage Cultural Arts Center, the South Miami-Dade Cultural Arts Center, the Joseph Caleb Auditorium and the Miami-Dade County Auditorium.

With no further business, the meeting was adjourned at 3:05 p.m.

Respectfully submitted,

A handwritten signature in black ink, reading "Liliana Hernandez-Constenla". The signature is written in a cursive style with a large, stylized initial "L".

Liliana Hernandez-Constenla