LEAD 2011 Louisville Kentucky

Regionalizing the LEAD Experience

Presenters

- Judy Litt - The PlayGround Theatre
  Miami Shores

- Garry Novick- Broward Center - Ft. Lauderdale

- Alice Fifelski – Adrienne Arsht – Miami

- Maureen Gardella–Kravis Center – Palm Beach

Florida Access Coalition for the Arts

Mission Statement

- To promote, provide and facilitate equal access to every individual wanting to experience the arts.

You Can Do This in Your Community

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WHY AM I HERE ?

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- What's your purpose in attending LEAD?
- Do you know what ACCESS is?
- Do you want ACCESS to be your mission?
- How motivated and how committed are you and your organization?
- What ACCESS services do you currently offer your guests?
- What plans do you have to increase your current ACCESS services?

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What Access Services Do You Currently Offer

- Assistive Listening Devices ? (ALD)
- Open Captioning ?
- Audio Description ?
- Sign Interpreted Performances ?
- TTY ? Text? Relay Services? Live Chat?
- Large Print Programs and Materials ?
- Braille ?
- Wheelchairs ?
- Bariatric Chairs?

What Access Services Do You Currently Offer

- Swing Arm/Transfer Seating?
- Touch Tours/Dance Workshops?
- Shadow Interpretation?
- Box Office ACCESS?
- Concession ACCESS?
- ATM ACCESS?
- Accessible Ticketing Sales?
- Accessible Website?
- Other ACCESS Services?

Worksheet 1

	Accessibility Worksheet	1		
			Future	
Currently Providing	**LEAD Motivation**		**Access Initiative**	**Completed**
☐ Assistive Listening Devices	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Wheelchairs	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Open Captioning	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Audio Description	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Sign Intrepreting	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Large Print Programs and Materials	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Braille Materials	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ Accessibility Services Brochure	☐ Yes ☐ No		☐ Yes ☐ No	☐
☐ TTY / Relay Services	☐ Yes ☐ No		☐ Yes ☐ No	☐
Other	☐ Yes ☐ No		☐ Yes ☐ No	☐
Other	☐ Yes ☐ No		☐ Yes ☐ No	☐
Other	☐ Yes ☐ No		☐ Yes ☐ No	☐
Other	☐ Yes ☐ No		☐ Yes ☐ No	☐
Other	☐ Yes ☐ No		☐ Yes ☐ No	☐

Worksheet 2

	Currently Providing			Accessibility Worksheet	2			
						Future		
	Currently Providing			**LEAD Motivation**		**Access Initiative**		**Completed**
☐	Bariatric Chairs		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Swing Arm/Transfer Seating		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Shadow Intrepretation		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Accessible Website		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Accessible ATM		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Box Office Access		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Concession Access		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Touch Tours/Dance Workshops		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Shadow Intrepreting		☐ Yes	☐ No		☐ Yes	☐ No	☐
☐	Accessible Ticketing Services		☐ Yes	☐ No		☐ Yes	☐ No	☐
Other			☐ Yes	☐ No		☐ Yes	☐ No	☐
Other			☐ Yes	☐ No		☐ Yes	☐ No	☐
Other			☐ Yes	☐ No		☐ Yes	☐ No	☐
Other			☐ Yes	☐ No		☐ Yes	☐ No	☐

What Can a Local Coalition Provide

- Resource Guide
- General Policy Making
- Discussion Group
- Awareness
- Sense of Community
- Equipment Sharing
- Support
- Training
- Implementation
- Combined Collateral Materials
- Contract Language
- "Crystal" Clause
- "Perry" Syndrome (Un-Reasonable Accommodation)

How Do I Get Started

- Organizational Buy-In
- Who do we enlist?
- Funding
- Sponsorship and Underwriting Opportunities
- Partnerships
- Local Access Groups
- Neighboring Venues
- Local, State and Private Organizations
- Kennedy Center's List Serve

Recruiting Members

- Network at LEAD
- Personal / Professional Connections
- Letters
- Telephone Calls
- State, Local and Private Access Organizations
- Performing Arts Centers – Arenas – Parks – Zoos – Movie Theaters - Libraries

FLACA Partners

- Raymond F. Kravis Center for the Performing Arts
- Adrienne Arsht Center for the Performing Arts of Miami-Dade County
- The PlayGround Theatre
- Broward Center for the Performing Arts and its Affiliated Venues
  - Miniaci Theater – Miramar Cultural Center – Aventura Arts & Cultural Park
- Parker Playhouse
- Miami Dade County Auditorium
- Bass Museum of Art
- The Fillmore Miami Beach
- Miami City Ballet
- Duncan Theater
- Miami Art Museum
- VSA Florida
- Caldwell Theater
- Gusman Center for the Performing Arts
- Open Captioning Services

Bringing it Together
The No Cost Coalition

- Free Web Exposure and Other Social Media
    - Yahoo
    - Local List Serve
    - Facebook
    - Blogspot
    - Twitter

- Local Meetings
- Community Speakers
- Support from the Disability Community

Benefits

- ADA Compliance   ADA.gov
- Opening Your Venue to a Larger Audience
- Potential for Increased Revenue
- Positive Media Attention
- Support From Colleagues and Community at Large

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