

THE IMPACT OF THE ARTS IN MIAMI-DADE COUNTY

1. **THE ARTS GENERATE ALMOST \$1 BILLION IN LOCAL ECONOMIC IMPACT.**

Based on an Arts and Economic Prosperity Study recently completed by the Miami-Dade County Department of Cultural Affairs, the economic impact of Miami-Dade County's arts and cultural industry is \$922 million every year.

2. **ARTS AUDIENCES SPEND MORE THAN A HALF A BILLION DOLLARS.**

Non-profit arts organizations in Miami-Dade County, which spend \$420.1 million annually, leverage a remarkable \$501.9 million in additional spending by arts audiences - spending that pumps vital revenue into local restaurants, hotels, retail stores, parking garages, and other businesses.

3. **EVERY \$1 OF COUNTY ARTS FUNDING LEVERAGES \$27 OF OTHER FUNDS.**

Presently, for each dollar of grant funding support invested by the County's Department of Cultural Affairs, an additional \$27 is leveraged by our community's cultural non-profits from other private and public sources.

4. **CULTURAL GROUPS PRODUCE \$5 IN TAX REVENUE FOR EVERY \$1 THE COUNTY INVESTS.**

Cultural organizations in Miami-Dade generate \$103 million annually in local and state government tax revenue.

5. **CULTURAL ORGANIZATIONS SERVE MORE THAN 2 MILLION CHILDREN.**

The programs funded by the Department of Cultural Affairs reached more than 2 million children in FY2006-2007. National studies document that students who are exposed to the arts score higher on the Scholastic Aptitude Test (SAT).

6. **THE ARTS EMPLOY MORE THAN 22,000 CULTURAL WORKERS.**

This Arts and Economic Prosperity Study is based on reported revenues and expenditures of 444 Miami-Dade-based, nonprofit cultural organizations and documents that these organizations employ 22,895 full-time cultural workers and generate \$648.7 million in household income to local residents.

7. **MORE THAN 12 MILLION PEOPLE ATTEND CULTURAL EVENTS EACH YEAR.**

The Arts and Economic Prosperity Study documents total attendance of 12,700,184 in FY2004 (based on 444 reporting organizations), including more than 3.2 million cultural tourists drawn to Miami-Dade County.

8. **19,000 PEOPLE DONATE TIME AND SKILLS AS CULTURAL VOLUNTEERS.**

Miami-Dade's cultural organizations engaged more than 19,000 arts volunteers, who donated more than 648,000 hours to cultural organizations, with an estimated value of \$11.3 million. This volunteer contribution is roughly equivalent to 230 full-time positions.

9. **CULTURAL PIONEERS CONTINUE TO TRANSFORM NEIGHBORHOODS.**

The arts continue to be effective catalysts for revitalizing forgotten or neglected neighborhoods. Pioneer artists and cultural groups were at the forefront of the revitalization of Lincoln Road and South Beach and are responsible for helping to lead the resurgence of such neighborhoods as Wynwood, Little Havana, Overtown, Homestead, Hialeah and North Miami.

10. **THE COUNTY IS INVESTING \$1 BILLION IN ARTS FACILITIES.**

Miami-Dade County is investing more than \$1 billion in building and improving county-wide cultural facilities. Over the past decade, Miami-Dade County has increased its cultural grants support for the operations of arts organizations to ensure that the cultural groups who exhibit and perform in these new venues are financially stable and programmatically excellent.

11. **MIAMI'S IMAGE AND REPUTATION WORLDWIDE ARE BEING CELEBRATED BECAUSE OF ITS CULTURAL LIFE.**

In its Fall 2006 Travel Magazine, The New York Times declared that "*Miami is the new New York.*" At the last State of the Arts Address, Cultural Affairs Council Chairman Jorge M. Perez remarked, "It's only a matter of time before these same experts will declare that Shanghai or some other important world capital is the *new Miami.*" The arts provide the most consistent and widespread good news about Miami, and the cultural scene here is distinguishing Miami as an exciting international center.